

Enhancing nuclear safety

# The Mysterious Risk:

Indoor radon and the evolution of its perception in France

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#### Baromètre IRSN

La perception des risques et de la sécurité par les Français

A yearly study designed to monitor the evolution of risk perception in France

- Conducted since 1990
- A core of questions kept from one year to the other
- A stable methodology
  - Face-to-face survey
  - Representative sample of 1,000 French people

A valuable tool to analyze the evolution of risk perception by the French population

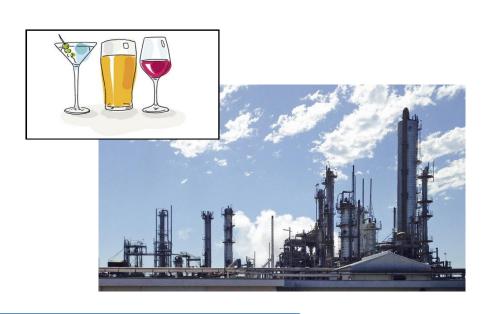


#### Indoor radon in the IRSN Barometer

- **₹** Followed since 1996
- Among 35 risks questioned from 3 angles:
  - The seriousness of the risk
  - the trust towards the authorities to manage it
  - the credibility of the information given about it

#### Other risks include:

- NPPs,
- Chemical installations,
- Air pollution,
- Alcohol consumption,
- Domestic accidents...







#### Radon compared to other risks in 2017

- **→** Seriousness of risk: 35<sup>th</sup> (last) position
  - Comes after medical X-rays (34<sup>th</sup>) and radiation therapy (33<sup>rd</sup>)
  - Cancer and terrorism are on top of the list
- **7** Trust in the authorities: 31st position
  - Comes before soil pollution (32<sup>nd</sup>) and pesticides (33<sup>rd</sup>)
  - AIDS and forests fires are on top of the list

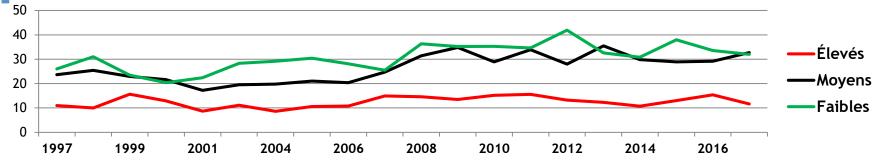


- **↗** Credibility: 28<sup>th</sup> position
  - Comes before GMOs(29<sup>th</sup>) and chemical plants (30<sup>th</sup>)
  - Traffic accidents and heat waves are on top of the list
- → Radon perceived as a low risk; low trust level in the authorities to handle it, and low credit given to the information about it.

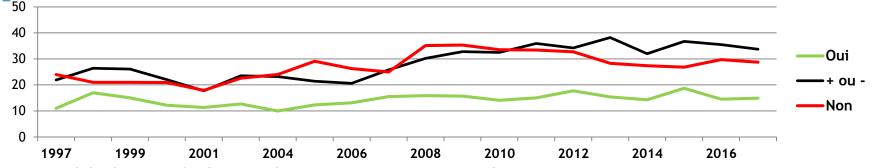


#### Evolution of indoor radon perception

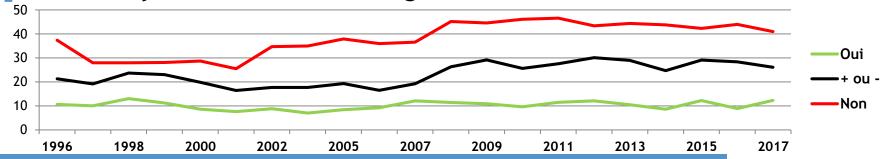
Seriousness of the indoor radon risk



Trust in the authorities to handle it



Credibility of the information given about it



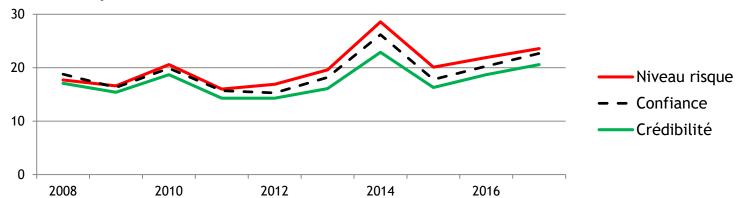
## So... why the « mysterious risk »? (1/3)

- Radon gathers by far the most « don't know » replies
  - For all 3 dimensions (seriousness of risk, trust and credibility), most of the 35 risks gather « don't know » replies averaging 1% to 2 %
  - Radon gathers sky-high scores:

Seriousness of risk: 24 %

Trust: 23 %

Credibility: 21 %

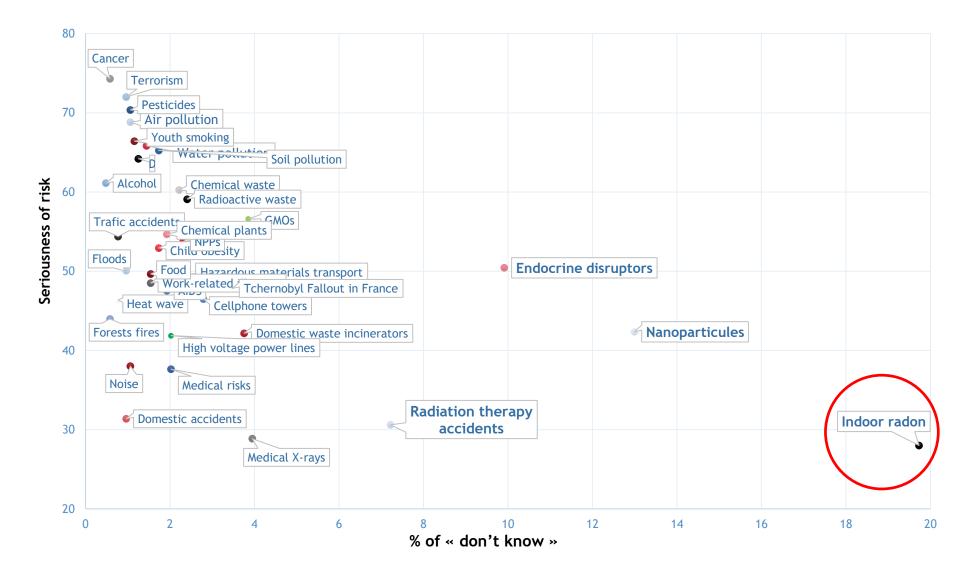


- The only two risks coming (not really) close are:
  - Nanoparticules (ca. 10-12 %)
  - Endocrine disruptors (8-10 %)





## So... why the « mysterious risk »? (2/3)

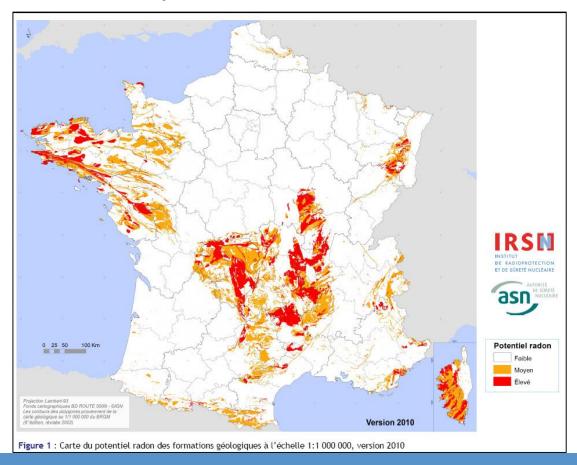






## So... why the « mysterious risk »? (3/3)

- Indoor radon aligns with 2 relatively new and complex risks
- Contrary to other risks, radon targets specific territories while the IRSN Barometer is representative of the entire French population

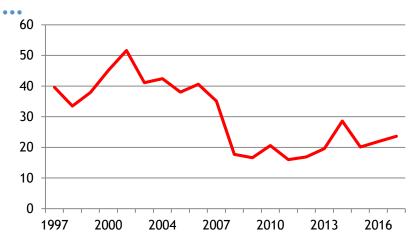






## Signs of improvement

- A very high « don't know » level ...
- ... that used to be even higher!
  Numbers that are today around 20 % used to be around 40 and 50 %
- Cause of the reduction?
- → Sudden rise in French arrogance?
- → Methodologic effect in « don't know » treatment?
- → Effectiveness of the growing number of actions designed to raise awareness in the affected areas?
  - 1990s: European recommendations on indoor radon
  - 2000s: French regulations (2002 *décrêt*, 2004-2008 *arrêtés*, PNSE 1(2004-2008) and following, 2016 ordinance...)
  - 2010s: growing targeted communication on indoor radon risk (cf. pilot program in Haute-Vienne)





#### Potential next steps

- Continued monitoring of the « don't know » scores
  - Check if the levels stay the same, decrease or increase
- Addition of a qualitative question on indoor radon
  - Get a better sense of the indoor radon knowledge... and potentially see the « don't know » scores increase as a result
- Create a specific panel within radon affected areas
  - Compare the knowledge level on indoor radon between the general public and the affected areas

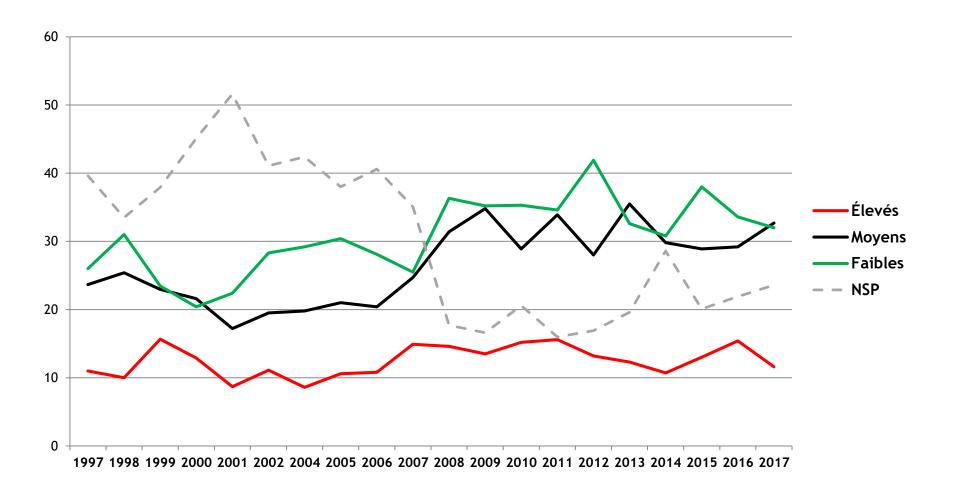




# Thank you!



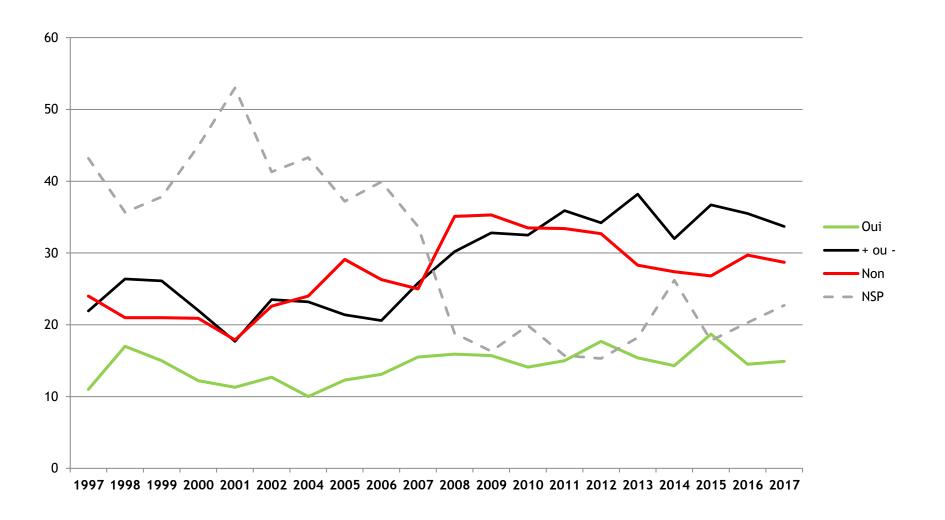
#### Radon - seriousness of risk







#### Radon - trust in the authorities







# Radon - credibility of the information

