

Importance of quality evaluation in stakeholder involvement: focusing on the context

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1





Method

What is **quality** stakeholder engagement?

Outcome?

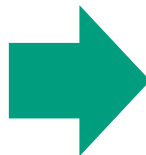
Method?

Context



Method evaluation criteria

- Representativeness
- Early involvement
- Independence
- Influence
- Transparency



(Rowe and Frewer 2000)

Emergency
preparedness

Nanotechnology

Two stakeholder
engagement activities

Inclusiveness



Representativeness is **not** always important → **Include those** who are usually **excluded**

Inclusive deliberation on **framing** issues



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Continuity and flexibility



Build on previous activities

Less focus on timing

More focus on **flexibility to include** to new issues



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Independence and influence

Genuine impact on framing and choice of issues

How, why and by whom are participants selected?



Transparency

It is **not just about how** the process is conducted

Be honest and clear about the **purpose, aims and who benefits** from the process



Accountability and learning



Mutual learning for all participants
(including organizers and sponsors)

Any concerns and issues should be **recorded** and **responded** to



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11

Inclusiveness

Continuity and flexibility

Independence and influence

Transparency

Accountability and learning



Novel stakeholder engagement: the importance of quality evaluation

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12