

Vos, M., Shoemaker, H. & Luoma-aho, V. (2014) Setting the agenda for research on issue arenas, Corporate Communications, an international journal, (forthcoming).

Issue-related aspects

- Issue context
- Issue characteristics

The actors

- Characteristics of actors
- Their role in the debate

Communication in issue arenas

Places of interaction

- Interrelatedness of media
 - Issue contagion

Course of the debate

- Developments and outcomes
- Communication strategies

